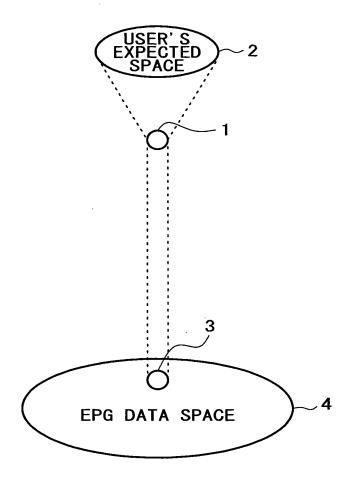
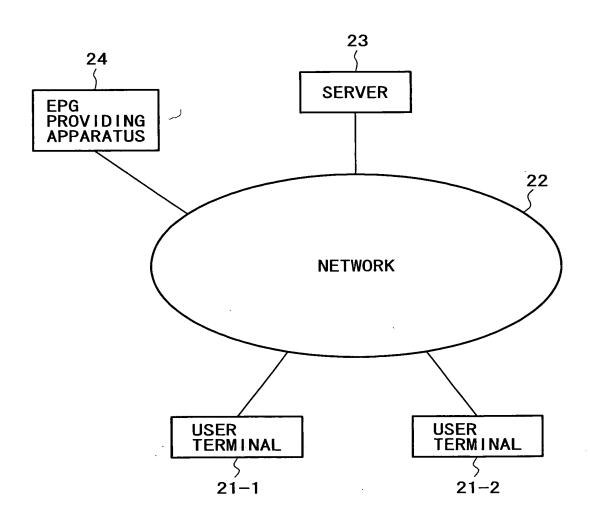
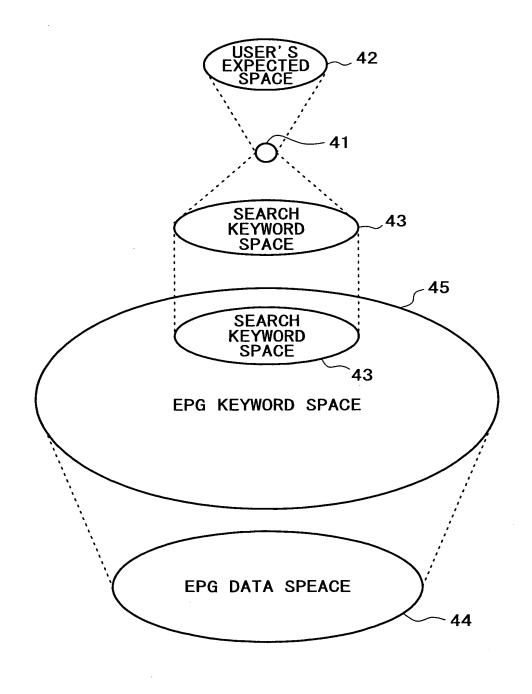
F I G. 1



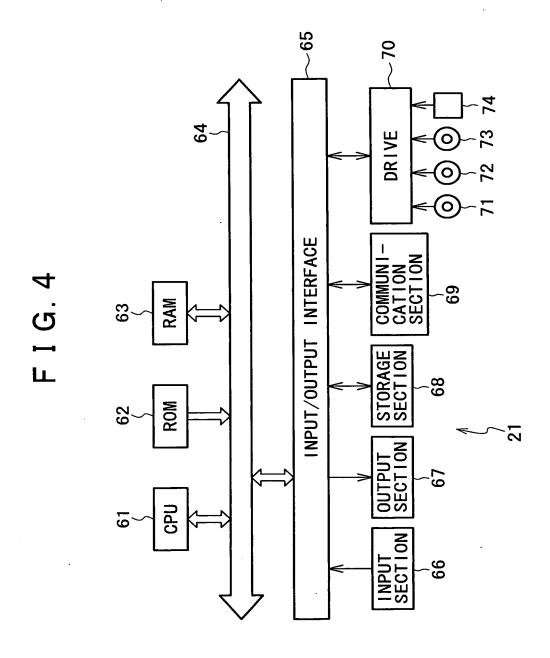
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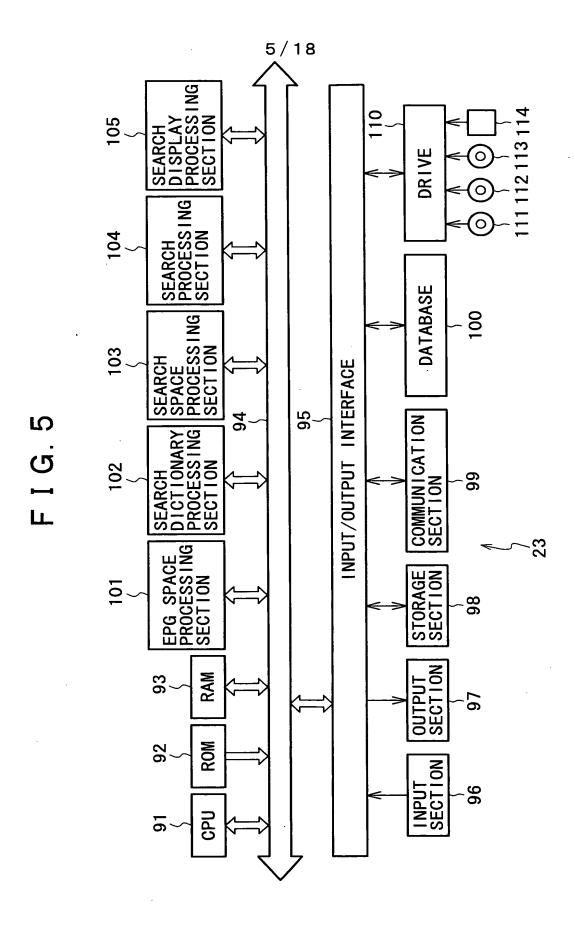


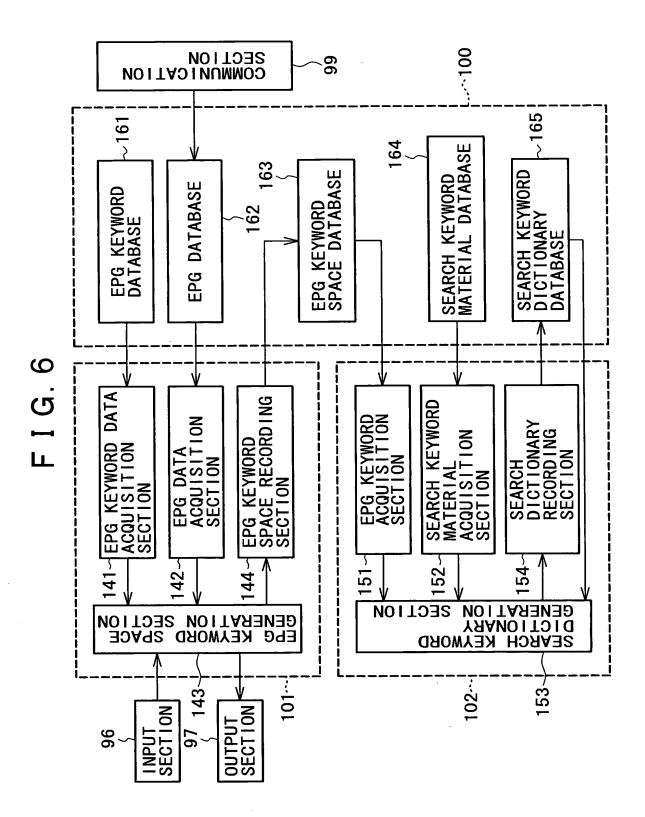
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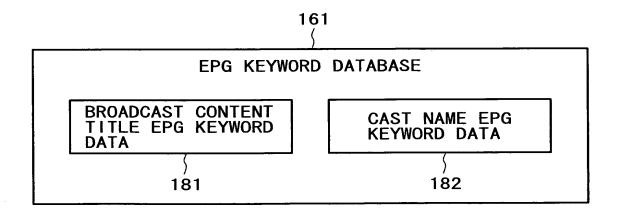
4/18







	CONTENT ID	CONTENT	BROADCAST STATION	BROADCAST Date	BROADCAST START TIME	BROADCAST END TIME	GENRE	CONTENT INTRODUCT ION
(	a1 0001	OK ?	FUJI TV	12/01	12:00	13:00	VARIETY SHOW AT NOON,	AT N00N,
$\overline{}$	a2 0002	SNM	TV TOKYO	12/01	23:00	23:45	OTHERS	THE CITY NEWS IS
(	a3 0003	COOKING	NHK	12/01	13:55	14:00	COOKING	COOKING,

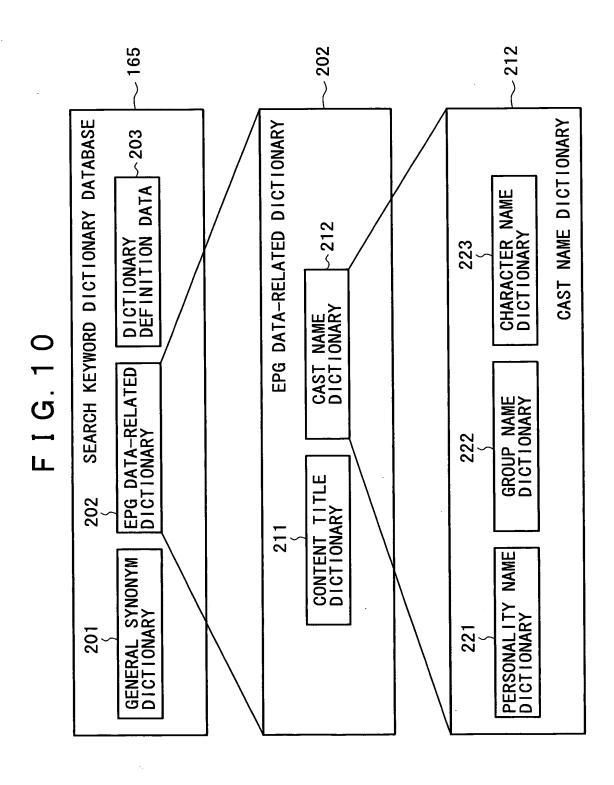


F I G. 9 A

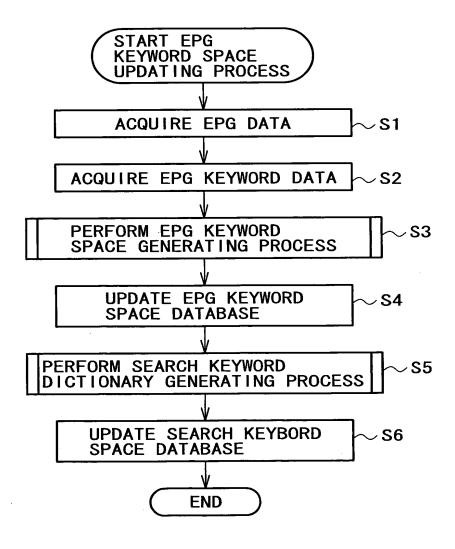
COMMON TITLE POPULAR TITLE 1 POPULAR TITLE 2 ···		NEWS	
MMON TITLE POPULAR T	OK ?	WNS WORLD NEWS	
FORMAL TITLE GO	IS IT OK TO LAUGH?	WORLD NEWS SATELLITE	
CONTENT ID	1000	0005	
	b1	b2	-

F I G. 9B

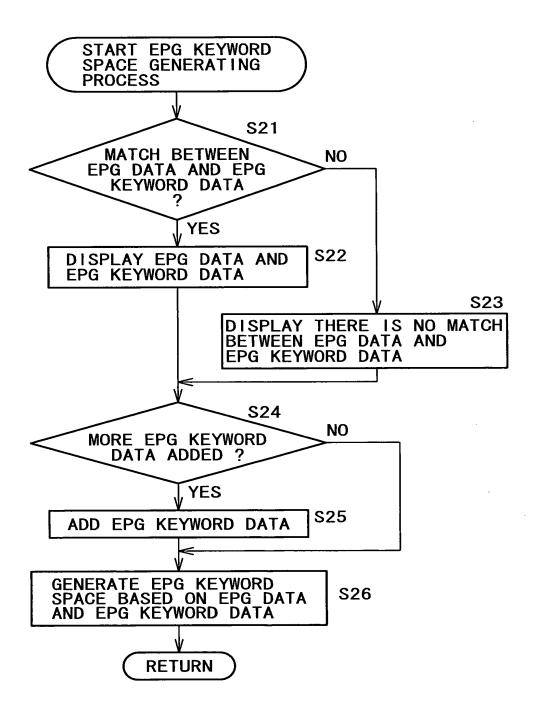
		1000	O Livin Toro
	CONTENT ID	CASI NAME I	CASI NAME Z
c1 >	- 0001	TSUMORI	TAKIYA KIMURA
$c2\sim$	- 0002	MAOKO OGAWA	HEITARO OYAMA
c3^	- 0003	ICHIRO MIYAMOTO	



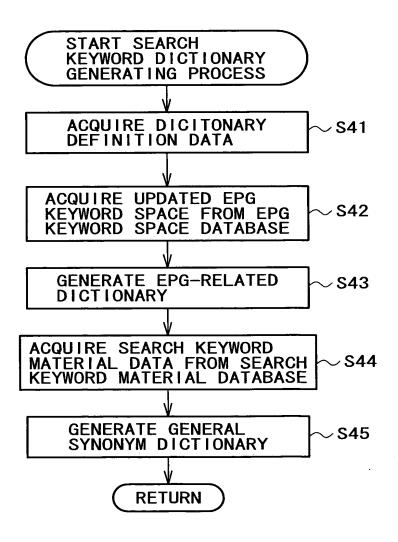
				1	1/	18						
:	:	:	:	:	:		:	:	_	:	:	<u>:</u>
POPULAR TITLE 2		POPULAR TITLE 2		,			POPULAR TITLE 2			POPULAR TITLE 2		
POPULAR TITLE 1	WORLD NEWS	POPULAR TITLE 1		TAKIYA	RINGO-MAMA		POPULAR TITLE 1			POPULAR TITLE 1	GIN-CHAN	
COMMON TITLE	SNM	COMMON TITLE	TSUMORI	KIMUTAKI	RINGO		COMMON TITLE	SUNAPPU		COMMON TITLE	GINTARO	MAMA
FORMAL TITLE	WORLD NEWS SATELLITE	FORMAL TITLE	KAZUYOSHI MORITSU	TAKIYA KIMURA	RINGO KATORI		FORMAL TITLE	SNAP		FORMAL TITLE	GINTARO YAJIMA	RINGO-MAMA
4	d1 )	m	<del>(</del>	e2	e3		O	<del>f</del> 1			<u>f</u>	g2
_							_			<del>-</del>	,	
G							n G			<u>.</u>	·  -	

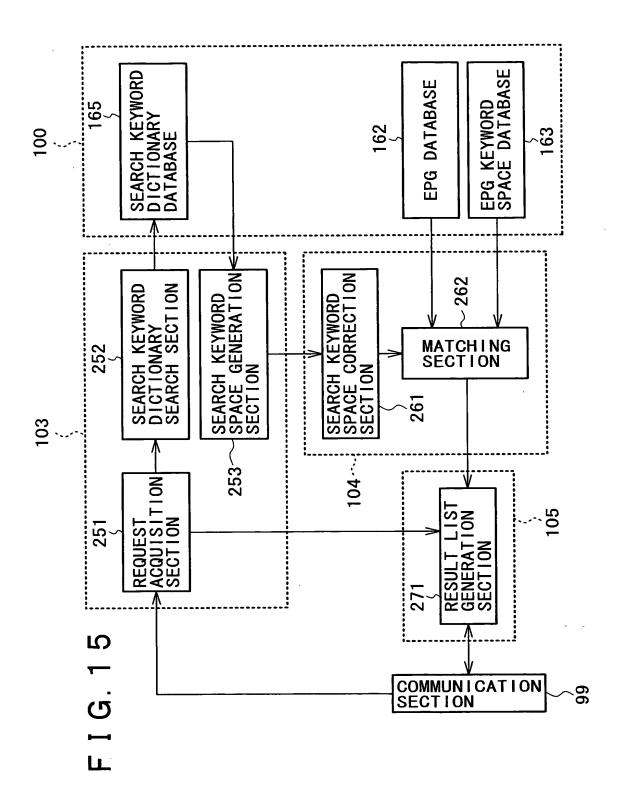


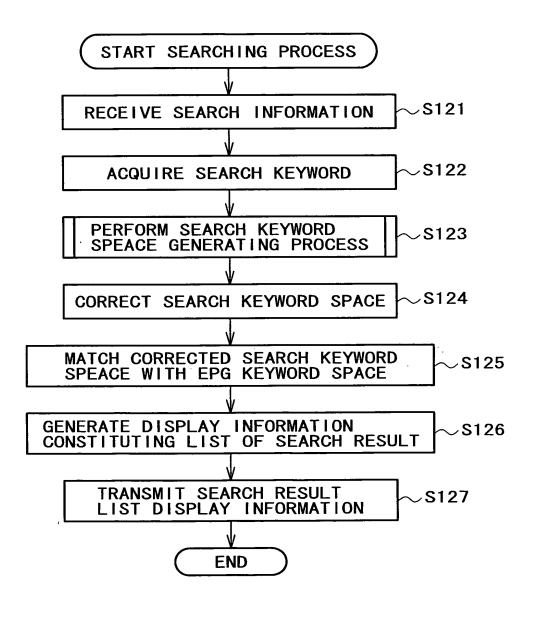
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F I G. 14

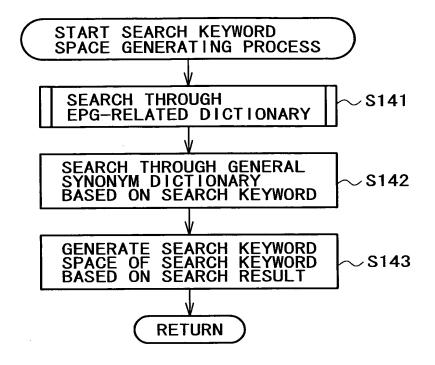




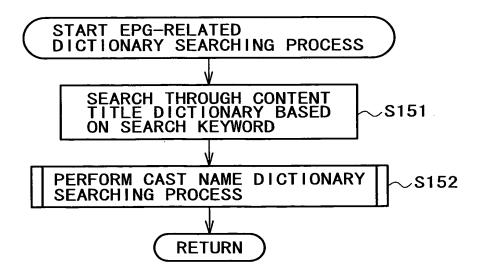


17/18

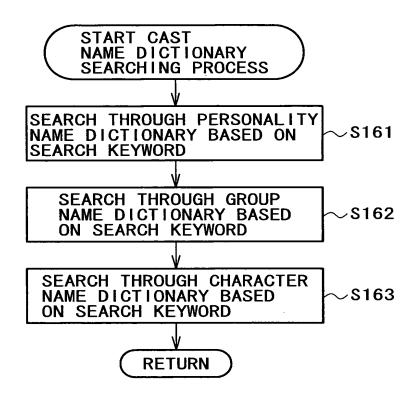
F I G. 17



F I G. 18



18/18



F I G. 20

GROUP NAME	PERSONALITY NAME 1	PERSONALITY NAME 2	PERSONALITY NAME 3	] · · ·
SNAP	TAKIYA KIMURA	RINGO KATORI	MASAHIRO NAKATA	]